



HOPE LOVES COMPANY

Additional HLC Program Sponsorship Opportunities

Hope Loves Company Inc. is the only nonprofit in the United States dedicated to providing emotional and educational support to children and young adults who have or had a loved one battling ALS (Amyotrophic Lateral Sclerosis) or Lou Gehrig's disease. Our programs are provided at no cost to families affected by ALS thanks to the generosity of our sponsors, donors, and supporters. These programs and resources include HLC's Young Adult Retreat, Family Travel Assistance, Hugs of Hope care packages, Family Fun Day, Virtual HLC Hangouts, Scholarships, children's books and educational materials, and more.

- **Premier Young Adult Pathfinders Retreat Sponsor: \$20,000**

- HLC Young Adult Retreat is a free 3-day weekend for ages of 18-25. Recognizing the growth of our children and families like Camp HLC, the Young Adult Retreat weekend offers a safe haven of support, fun, community and relaxation that has been specifically designed for our HLC young adults.

Through workshops, trainings and group sessions led by qualified professionals, we aim to inspire and encourage each participant while remaining as a trusted resource for all stages of life for our young ones affected by ALS.

Sponsorship includes:

- Providing Meals and lodging for all attendees
- Recreational activities such as hiking, gardening, team building, and more.
- HLC Support Groups led by Child Life Specialists, Social Workers, Counselors and Therapists.
- Workshops, led by specialists, to help participants identify and develop healthy coping skills such as music, art, yoga, mindfulness meditation techniques.

Sponsor will receive the following benefits:

- Be recognized as the VIP Young Adult Retreat Premier Sponsor in all social media, website and press releases
- Logo of sponsor on HLC Young Adult Retreat t-shirt
- Invitation for up to two to join/speak at the retreat (as volunteer or visitor)
- Opportunity to share your companies resources at our resource table
- Thank you package from HLC (which may include Camp HLC t-shirts, photo from the retreat, quotes from evaluations, letter from a retreat participant, etc.)
- Crystal appreciation award
- Personal corporate banner at the retreat

- **Family Programs Travel Assistance Sponsor: \$15,000**

- This Sponsorship provides funding for children who have difficulty getting to HLC's in-person programs due to financial restrictions, and/or the in person programs are unavailable within their geographical area.

Sponsor will receive the following benefits:

- Be recognized as the Family Programs Travel Assistance Sponsor in all social media, website and press releases
- Name/logo of sponsor on HLC Program t-shirt
- Notification of the families that have been supported through this sponsorship

- Opportunity to share your companies resources at our resource table
- Invitation for two to join/speak at an HLC Program
- **Elite Young Adult Pathfinders Retreat Sponsor: \$10,000**
 - HLC Young Adult Retreat is a free 3-day weekend for ages of 18-25. Recognizing the growth of our children and families like Camp HLC, the Young Adult Retreat weekend offers a safe haven of support, fun, community and relaxation that has been specifically designed for our HLC young adults.

Through workshops, trainings and group sessions led by qualified professionals we aim to inspire and encourage each participant while remaining as a trusted resource for all stages of life for our young ones affected by ALS.

Sponsorship includes:

- Provides transportation assistance funding to young adults wanting to attend the retreat
- Provides HLC Support Groups led by Child Life Specialists, Social Workers, Counselors and Therapists
- Workshops, led by specialists, to help participants identify and develop healthy coping skills such as music, art, yoga, mindfulness meditation techniques.

Sponsor will receive the following benefits:

- Be recognized as the Fundamental Young Adult Retreat Sponsor in all social media, website and press releases
- Logo of sponsor on HLC Young Adult Retreat t-shirt
- Invitation to join/speak the retreat (as volunteer or visitor)
- Opportunity to share your companies resources at our resource table
- Thank you note from the Young Adults in attendance
- Silver appreciation award
- Recognition on HLC Young Adult Retreat Sponsorship banner

- **Family Fun Day Sponsor: \$10,000**
 - Your company is recognized as the Premier Sponsor of Family Fun Day 2023, a free event where children, young adults and families affected by ALS gather together, enjoy an afternoon of fun, food, music and games, while receiving support from peers who share in their experiences.

Sponsor will receive the following benefits:

- Be recognized as the Family Fun Day Sponsor in all social media, website and press releases
- Name/Logo of sponsor on all promotional materials
- Opportunity to share your companies resources at our resource table
- Invitation to join and speak at Family Fun Day

- **Sending Hugs Sponsor: \$10,000**
 - Provides 100 Hugs of Hope boxes to children, sending a hug from afar to let them know they are not alone. A Hug of Hope is a free care package that includes an age-appropriate gift (stuffed animal or gift card), HLC t-shirt, card, snack, HLC wristband, literature, and a Camp HLC brochure.

Sponsor will receive the following benefits:

- Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook

- Recognition on HLC social media, website, and press releases
- Opportunity to share your company's resources in these care packages.
- Invitation for two to join/speak at Camp HLC (as virtual volunteer or guest)
- **Scholarship Sponsor: \$5,000**
 - Young caregivers face several challenges including financial insecurity as a result of time and money spent caring for their loved one with ALS. HLC hopes to combat some of these challenges by offering scholarships each year to support the continued education of children and young adults affected by ALS.
 - Provides five \$1,000 scholarships to young adults applying to college

Sponsor will receive the following benefits:

- Recognition via social media, website and press releases
- Notification of the families that have been supported through this sponsorship

- **HLC Hangouts Sponsor- \$5,000**
 - Provides funding to run two virtual peer support groups per month for a year, facilitated by grief counselors or mental health professionals

Sponsor will receive the following benefits:

- Recognition via social media, website and press releases

All donations make a difference to Hope Loves Company and our families. Until there's a cure for ALS, children need HLC.

Please contact Shannon Sullivan, Executive Director of Hope Loves Company, at Shannon.Sullivan@hopelovescompany.org or 640-203-0345 with any questions and thank you so much for your kind consideration.



HLC Sponsorship Form

Thank you for sponsoring HLC! Please complete the information below. Your organization or company name may be listed on promotional materials; please list it as you would like it to appear, including capitalization, hyphens, and registered marks, if necessary. Please send your logo to shannon.sullivan@hopelovescompany.org or michella.larch@hopelovescompany.org.

We want our donors to know that their contributions are making a positive impact for our children. With your help, we can continue our efforts to make a difference in the lives of our children and their families. Thank you!

Organization/Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Website: _____

- We are proud to be a sponsor of HLC at the _____ level.
- Enclosed is a check for _____.
- Credit card #: _____; exp.: _____; CID # _____.

Signature: _____

Please send this form via mail or email to:

Shannon Sullivan
Hope Loves Company
PO Box 931
Pennington, NJ 08534

Shannon Sullivan
shannon.sullivan@hopelovescompany.org
609-730-1144

Thank you so much!