



# HOPE LOVES COMPANY

## Camp HLC Sponsorship Opportunities

**Hope Loves Company Inc.** is the only nonprofit in the United States dedicated to providing emotional and educational support to children and young adults who have or had a loved one battling ALS (Amyotrophic Lateral Sclerosis) or Lou Gehrig's disease. Our programs are provided at no cost to families affected by ALS thanks to the generosity of our sponsors, donors, and supporters. These sponsorable programs and resources are specific to our premier program, Camp HLC.

- **Camp Fanatic Sponsor- HLC's Premier Sponsor: \$50,000**
  - Provides **2** entirely free weekends for children, teens, and families affected by ALS at **any two** of our Camp HLC's in NJ, IN, MA, CA, GA or IL. Sponsorship includes:
    - Meals and lodging for all campers and participants
    - Recreational activities such as swimming, hiking, ropes course, archery, and more
    - HLC Hangout sessions or support groups led by Child Life Specialists, Social Workers, Counselors and Therapists
    - Workshops, led by specialists, to help campers identify and develop healthy coping skills such as music, art, yoga, deep breathing, and more.
    - Camp supplies needed for activities
  - Sponsor will receive the following benefits:*
    - Recognition as the Premier Sponsor of the Camps chosen for sponsorship
    - Logo of sponsor on Camp HLC t-shirts
    - Logo of sponsor on all print materials, sponsorship banners
    - Year-round recognition on HLC social media, website, and press releases
    - Invitation for up to five to join/speak at Camp HLC (as volunteer or visitor)
    - Opportunity to share your companies resources at our resource tables
    - Thank you packages from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
    - Crystal appreciation award
    - Two personal corporate banners at Camp HLC
- **Camp Adventure Gold Sponsor: \$30,000**
  - This sponsorship provides **1** entirely free weekend for children, teens and families affected by ALS at any **one** of our Camp HLC's in NJ, IN, MA, CA, GA of IL. Sponsorship includes:
    - Meals and lodging for all campers and participants
    - Recreational activities such as swimming, hiking, ropes course, archery, and more
    - HLC Hangout sessions or support groups led by Child Life Specialists, Social Workers, Counselors and Therapists
    - Workshops, led by specialists, to help campers identify and develop healthy coping skills such as music, art, yoga, deep breathing, and more.
    - Camp supplies needed for activities
  - *Sponsor will receive the following benefits:*
    - Recognition as the Camp HLC Gold Sponsor of the Camp chosen
    - Logo of sponsor on Camp HLC t-shirt,
    - Logo of sponsor on all print materials, sponsorship banners
    - Recognition on HLC social media, website, and press releases
    - Invitation for up to three to join/speak Camp HLC (as volunteer or visitor)
    - Opportunity to share your companies resources at our resource table

- Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- One Personal corporate banner at Camp HLC

- **Virtual Camp Fanatic Sponsor: \$15,000**

- This Sponsorship will name you or your company/organization as a Virtual Camp Fanatic Sponsor.
- Provides all children and young adults attending Virtual Camp HLC with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend.
- Provides HLC Hangout sessions or healing circles lead by counselors or mental health professionals during the Virtual Camp HLC weekend.
- Provide virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend.

*Sponsor will receive the following benefits:*

- Premier Logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation for two to join/speak at Camp HLC (as virtual volunteer or guest)
- Opportunity to share your company's resources in our Camp HLC kit.
- Diamond appreciation award

- **Virtual Camp Adventurer Sponsor: \$7,500**

- Provides 15 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend.
- Provides virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend.

*Sponsor will receive the following benefits:*

- Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation for one to join/speak at Camp HLC (as virtual volunteer or guest)
- Emerald appreciation award

- **Cabin/Bunk Sponsor: \$5,000**

- Sponsors an entire cabin of kids at Camp HLC

*Sponsor will receive the following benefits:*

- Signage above sponsored cabin, recognition via social media, program materials, newsletter and press releases.
- Sponsor Name/Logo on T-shirt.
- Invitation for two to join/speak at Camp HLC

- **Family Travel Assistance Sponsor: \$2,500**

- This Sponsorship provides travel assistance to Camp HLC for children and families who have difficulty getting to camp due to financial restrictions, and/or Camp HLC is unavailable within their geographical area.

*Sponsor will receive the following benefits:*

- Recognized as the Travel Assistance Sponsor in all social media, website and press releases for that particular Camp.
- Name/logo of sponsor on Camp HLC t-shirt
- Notification of the families that have been supported through this sponsorship
- Opportunity to share your company's resources at our resource table
- Invitation for two to join/speak at Camp HLC

- **ALS Resource Table Sponsor: \$2,500**

- This sponsorship will name you or your company/organization as the sponsor of Hope Loves Company's ALS Resource Table at the identified Camp HLC of your choice. The ALS Resource Table will be prominently featured throughout Camp HLC weekend, with the purpose of providing information and support to families affected by ALS.

*Sponsor will receive the following benefits:*

- Banner/sign recognizing you as the ALS Resource Table Sponsor for the entire weekend
- As many resources/pamphlets/brochures/branded materials and giveaways on the resource table as you would like
- Recognized as the ALS Resource Table Sponsor in all social media, website and press releases
- Name/logo of sponsor on Camp HLC t-shirt
- Invitation for two to join/speak at Camp HLC

- **Camp-Action Sponsorships-** Sponsors of the Camp-Action activities below will receive recognition via social media, website and press releases, and recognition on Camp Sponsor Banner.

- **Music Corner Sponsor-** \$3,500
  - Provides music therapy for all camps
- **S'mores Sponsor-** \$1,750
  - Provides s'mores kit for kids at camp, for all camps
- **Arts and Crafts Sponsor-** \$1,750
  - Provides arts and crafts for all camps
- **Camp Activity Sponsor-** \$1,000
  - Provides activities led by professionals teaching skills in yoga, archery, etc.
- **First Aid Station Sponsor-** \$750
  - Provides one site nurse or medical professional to assist with first aid and care of families and people living with ALS on site when needed.

All donations make a difference to Hope Loves Company and our families. Until there's a cure for ALS, children need HLC.



Please contact Shannon Sullivan, Executive Director of Hope Loves Company, at [Shannon.Sullivan@hopelovescompany.org](mailto:Shannon.Sullivan@hopelovescompany.org) or 640-203-0345 with any questions and thank you so much for your kind consideration.

## HLC Sponsorship Form

Thank you for sponsoring HLC! Please complete the information below. Your organization or company name may be listed on promotional materials; please list it as you would like it to appear, including capitalization, hyphens, and registered marks, if necessary. Please send your logo to [shannon.sullivan@hopelovescompany.org](mailto:shannon.sullivan@hopelovescompany.org) or [michella.larch@hopelovescompany.org](mailto:michella.larch@hopelovescompany.org).

We want our donors to know that their contributions are making a positive impact for our children. With your help, we can continue our efforts to make a difference in the lives of our children and their families. Thank you!

Organization/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

- We are proud to be a sponsor of HLC at the \_\_\_\_\_ level.
- Enclosed is a check for \_\_\_\_\_.
- Credit card #: \_\_\_\_\_; exp.: \_\_\_\_\_; CID # \_\_\_\_\_.

Signature: \_\_\_\_\_

Please send this form via mail or email to:

Shannon Sullivan  
Hope Loves Company  
PO Box 931  
Pennington, NJ 08534

Shannon Sullivan  
[shannon.sullivan@hopelovescompany.org](mailto:shannon.sullivan@hopelovescompany.org)  
640-203-0345