



# HOPE LOVES COMPANY

## Sponsorship Opportunities

**Hope Loves Company Inc.** is the only nonprofit in the United States dedicated to providing emotional and educational support to children and young adults who have or had a loved one battling ALS (Amyotrophic Lateral Sclerosis) or Lou Gehrig's disease. All of our programs are provided at no cost to families affected by ALS thanks to the generosity of our sponsors, donors, and supporters. These programs and resources include Camp HLC, Hugs of Hope care packages, Virtual Group Shares, Family Fun Days, Teen Retreats, HLC Kids Count ALS Conference, Young Ambassador Program, Susan B. Anderson and Sara E. K. Cooper Scholarships, children's books and educational materials, and more.

### Sponsorship Levels

- **Camp Fanatic Sponsor- HLC's Premier Sponsor: \$50,000**
  - Provides an entire Camp HLC weekend to children, teens, and families affected by ALS in NJ, IN, MA, CA, GA or IL, including:
    - Meals and lodging for all participants
    - Recreational activities such as swimming, hiking, ropes course, archery, and more
    - Healing circles led by counselors or psychologists
    - Workshops to help campers identify and develop healthy coping skills such as music, art, yoga, deep breathing, and more.
  - Sponsor will receive the following benefits:*
    - Name of sponsor on Camp HLC t-shirt
    - Recognition on HLC social media, website, and press releases
    - Invitation for up to three to join Camp HLC (as volunteer or visitor)
    - Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
    - Crystal appreciation award
    - Two personal corporate banners at Camp HLC
    - Opportunity to speak at Camp HLC
  
- **Adventure Sponsor: \$25,000**
  - Send twenty-five children to Camp HLC for an entire weekend, free of charge!
  - Sponsor will receive the following benefits:*
    - Name of sponsor on Camp HLC t-shirt
    - Recognition on HLC social media, website, and press releases
    - Invitation for up to two to join Camp HLC (as volunteer or visitor)
    - Thank you package from HLC (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
    - Crystal appreciation award
    - Personal corporate banner at Camp HLC

- **Travel Assistance Sponsor: \$15,000**
  - Provides funding for children who have difficulty getting to camp due to financial restrictions.
  - Sponsor will receive the following benefits:*
    - Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
    - Recognition on HLC social media, website, and press releases
    - Invitation for two to join/speak at Camp HLC
  
- **Virtual Camp Fanatic Sponsor: \$15,000+** donation will name you or your company/organization as a Virtual Camp Fanatic Sponsor.
  - Provide 20 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend
  - Provide group shares or healing circles lead by counselors or mental health professionals during the Virtual Camp HLC weekend
  - Provide virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend.
  - Sponsor will receive the following benefits:*
    - Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
    - Recognition on HLC social media, website, and press releases
    - Invitation for two to join/speak at Camp HLC (as virtual volunteer or guest)
  
- **Sending Hugs Sponsor: \$10,000**
  - Provides 100 Hugs of Hope boxes to children, sending them a hug from afar to let them know they are not alone. A Hug of Hope is a care package that includes an age-appropriate gift (stuffed animal or gift card), HLC t-shirt, card, snack, HLC wristband, literature, and a Camp HLC brochure. This is all free for families across the country affected by ALS.
  - Sponsor will receive the following benefits:*
    - Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
    - Recognition on HLC social media, website, and press releases
    - Invitation for two to join/speak at Camp HLC (as virtual volunteer or guest)
  
- **Virtual Camp Adventurer Sponsor: \$7,500**
  - Provide 15 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend
  - Provide virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend.
  - Sponsor will receive the following benefits:*
    - Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
    - Recognition on HLC social media, website, and press releases
    - Invitation for one to join/speak at Camp HLC (as virtual volunteer or guest)

- **Cabin/Bunk Sponsor: \$5,000**
  - Sponsors a cabin of kids at Camp HLC  
*Sponsor will receive the following benefits:*
  - Signage above sponsored cabin, recognition via social media, program materials, newsletter and press releases
  
- **Scholarship Sponsor: \$5,000**
  - Young caregivers face several challenges including financial insecurity as a result of time and money spent caring for their loved one with ALS. HLC hopes to combat some of these challenges by offering scholarships each year to support the continued education of children and young adults affected by ALS.
    - Provides two \$2,500 scholarships to two young adults applying to college
  
- **Group Share Sponsor- \$5,000**
  - Provides funding to run two virtual peer support groups per month, facilitated by grief counselors or mental health professionals
  
- **Camp-Action Sponsorships**
  - **Music Corner Sponsor- \$3,500**
    - Provides music therapy for all camps
  - **Smores Sponsor- \$1,750**
    - Provides s'mores kit for kids at camp, for all camps
  - **Arts and Crafts Sponsor- \$1,750**
    - Provides arts and crafts for all camps
  - **Camp Activity Sponsor- \$1,000**
    - Provides activities led by professionals teaching skills in yoga, archery, etc.

All donations make a difference to Hope Loves Company and our families. Until there's a cure for ALS, children need HLC.

Please contact Shannon Sullivan, Executive Director of Hope Loves Company, at [Shannon.Sullivan@hopelovescompany.org](mailto:Shannon.Sullivan@hopelovescompany.org) or 640-203-0345 with any questions and thank you so much for your kind consideration.



## HLC Sponsorship Form

Thank you for sponsoring HLC! Please complete the information below. Your organization or company name may be listed on promotional materials; please list it as you would like it to appear, including capitalization, hyphens, and registered marks, if necessary. Please send your logo to [shannon.sullivan@hopelovescompany.org](mailto:shannon.sullivan@hopelovescompany.org) or [michella.larch@hopelovescompany.org](mailto:michella.larch@hopelovescompany.org).

We want our donors to know that their contributions are making a positive impact for our children. With your help, we can continue our efforts to make a difference in the lives of our children and their families. Thank you!

Organization/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

- We are proud to be a sponsor of HLC at the \_\_\_\_\_ level.
- Enclosed is a check for \_\_\_\_\_.
- Credit card #: \_\_\_\_\_; exp.: \_\_\_\_\_; CID # \_\_\_\_\_.

Signature: \_\_\_\_\_

Please send this form via mail or email to:

Shannon Sullivan  
Hope Loves Company  
PO Box 931  
Pennington, NJ 08534

Shannon Sullivan  
[shannon.sullivan@hopelovescompany.org](mailto:shannon.sullivan@hopelovescompany.org)  
609-730-1144

Thank you so much!