



HOPE LOVES COMPANY

Sponsorship Opportunities

Hope Loves Company is the only nonprofit in the United States dedicated to providing emotional and educational support to children and young adults who have had or have a loved one battling ALS (Amyotrophic Lateral Sclerosis) or Lou Gehrig's disease. All of our programs are provided at no cost to families affected by ALS thanks to the generosity of our sponsors, donors, and supporters. These programs and resources include Camp HLC, Family Fun Days, Teen Retreats, HLC Kids Count ALS Conference, Young Ambassador Program, Susan B. Anderson Scholarship, children's books and educational materials, and more.

Due to the COVID-19 pandemic and concerns for the safety and wellbeing of our families, volunteers, and staff, we made the difficult decision to pivot to a virtual platform for Camp HLC and all programming in 2020.

The virtual camp was created in response to the COVID-19 pandemic and it allowed us to welcome new families from Arkansas, Nevada, Minnesota, Michigan, Texas, Wisconsin, Alabama and more, who otherwise would not have been able to attend an in person Camp HLC. We will continue to host at least one Virtual Camp HLC each year to ensure that every family affected by ALS across the United States has the opportunity to join us for a magical camp weekend to have fun, feel supported, and meet others who share in their experiences.

Like traditional Camp HLC, we will meet from Friday evening to Sunday afternoon and enjoy different games and activities, make new friends, and support one another on our ALS journeys. Each family will receive a Camp HLC Kit, which will include everything they need for a memorable and interactive Camp HLC weekend. These kits include a Camp HLC t-shirt, gift cards for Friday dinner and Sunday breakfast, tie-dye kit, s'mores kit, cooling towel, water bottle, art supplies, books, and so much more!

Here's what virtual campers and their families had to say about their Virtual Camp HLC experience:

- "It was helpful to have the kids feel some sense of normalcy during these times and connect with new friends."
- "It was just nice to see that we're not alone when we seem so isolated where we live."
- "Tie-dying was a nice family activity."



- “Everyone was so friendly and inclusive. It was like we had known everyone forever.”
- “My favorite activity was rock painting, because daddy said he would seal them and put them on the porch steps.”
- “This was a great experience for our family. We loved it. Everything was so well thought out and planned. What a great group of people to meet and spend time with.”

Virtual Camp HLC Sponsorship Opportunities

Diamond Sponsor.....\$25,000+

A \$25,000+ donation will name you or your company/organization as a Diamond Sponsor. Your donation of \$25,000 will:

- **Provide an entire Virtual Camp HLC weekend to children, teens, and families affected by ALS**
- Provide 50 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend
- Provide group shares or healing circles lead by counselors or mental health professionals during the Virtual Camp HLC weekend
- Provide virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend

At \$25,000+, the sponsor will receive the following benefits:

- Name/logo on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation three to join/speak at Virtual Camp HLC (as virtual volunteer and/or guest)
- Thank you package (which may include Camp HLC t-shirts, photos from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- Invitation to add a gift to our Virtual Camp HLC Kit (i.e t-shirt, magnet, key chain, etc.) *We will need 5-6 weeks before camp OR to be sent virtually
- Banner on HLC website

Platinum Sponsor.....\$20,000+



A \$20,000+ donation will name you or your company/organization as a Platinum Sponsor. Your donation of \$20,000+ will:

- Provide 30 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend
- Provide group shares or healing circles lead by counselors or mental health professionals during the Virtual Camp HLC weekend
- Provide virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend

At \$20,000+, the sponsor will receive the following benefits:

- Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation for three to join/speak at Camp HLC (as virtual volunteer or guest)
- Thank you package (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Crystal appreciation award
- Invitation to add a gift to our Virtual Camp HLC Kit (i.e t-shirt, magnet, key chain, etc.) *We will need 5-6 weeks before camp OR to be sent virtually
- Banner on HLC website

Sapphire Sponsor.....\$15,000+

A \$15,000+ donation will name you or your company/organization as an Sapphire Sponsor. Your donation of \$15,000+ will:

- Provide 20 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend
- Provide group shares or healing circles lead by counselors or mental health professionals during the Virtual Camp HLC weekend
- Provide virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend

At \$15,000+, the sponsor will receive the following benefits:

- Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation for two to join/speak at Camp HLC (as virtual volunteer or guest)



- Thank you package (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Plaque of appreciation
- Banner on HLC website

Emerald Sponsor.....\$10,000+

A \$10,000+ donation will name you or your company/organization as an Emerald Sponsor. Your donation of \$10,000+ will:

- Provide 15 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend
- Provide group shares or healing circles lead by counselors or mental health professionals during the Virtual Camp HLC weekend
- Provide virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend

At \$10,000+, the sponsor will receive the following benefits:

- Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation for two to join/speak at Camp HLC (as virtual volunteer or guest)
- Thank you package (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Plaque of appreciation

Gold Sponsor.....\$5,000+

A \$5,000 donation will name you or your company/organization as a Gold Sponsor. Your donation of \$5,000 will:

- Provide 10 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend
- Provide virtual workshops to help campers identify and develop healthy coping skills such as music, art, yoga, meditation, etc. during the Virtual Camp HLC weekend

At \$5,000+, the sponsor will receive the following benefits:

- Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation for one to join/speak at Camp HLC (as virtual volunteer or guest)



- Thank you package (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)
- Plaque of appreciation

Silver Sponsor.....\$2,500+

A \$2,500+ donation will name you or your company/organization as a Silver Sponsor.

Your donation of \$2,500+ will:

- Provide 8 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend

At \$2,500+, the sponsor will receive the following benefits:

- Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation for one to join/speak at Camp HLC (as virtual volunteer or guest)
- Thank you package (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)

Bronze Sponsor.....\$1,000+

A \$1,000 donation will name you or your company/organization as a Bronze Sponsor.

Your donation of \$1,000 will:

- Provide 3 children and young adults with a Camp HLC Kit, containing everything they need for a memorable and interactive Camp HLC weekend

At \$1,000+, the sponsor will receive the following benefits:

- Name/logo of sponsor on Camp HLC t-shirt and Virtual Camp HLC yearbook
- Recognition on HLC social media, website, and press releases
- Invitation for one to join/speak at Camp HLC (as virtual volunteer or guest)
- Thank you package (which may include Camp HLC t-shirts, photo from camp, quotes from camp evaluations, letter from a camper, etc.)

All donations make a difference to Hope Loves Company and our families. Other possibilities available at request.

Because until there's a cure for ALS, children need HLC.

Please contact Shannon Sullivan at shannon.sullivan@hopelovescompany.org or 640-203-0345 with any questions.