

SUSTAINABILITY REPORT



THE TOURNAMENT



The Dow Championship is an official LPGA Tour event held annually at the Midland Country Club in Midland, Michigan. The tournament includes a weeklong series of events to celebrate the Great Lakes Bay Region and make the region an even better place to live and work. Introduced to the LPGA Tour in 2019, the Dow Championship is the first team event played for official money and points. The Dow Championship attracts the world's best female golfers to compete in the 72-hole, stroke-play tournament featuring two-player teams competing in both foursomes and four-ball formats. In 2025, the tournament celebrated its sixth anniversary.

 For more info: dowchampionship.com



OUR PARTNERS



Dow

Dow is the title sponsor of the Dow Championship. One of the world's leading materials science companies, Dow partners with its customers and stakeholders to innovate products essential to human progress and to contribute to a more sustainable future. Dow's portfolio of plastics, industrial intermediates, coatings and silicones businesses delivers a broad range of differentiated, science-based products and solutions for high-growth sectors such as packaging, infrastructure, mobility and consumer applications. The company operates manufacturing sites in 30 countries and employs approximately 36,000 people.

 For more info:
[dow.com](https://www.dow.com)



Midland Country Club

Founded in 1928, Midland Country Club (MCC) is a private facility that provides golf and other recreational and social activities for its more than 900 members and their families. The club hosts more than 3,000 functions a year, including business meetings, corporate events, weddings and receptions, private dinners and more. MCC is committed to sustainability and joined the GEO Foundation for Sustainable Golf's OnCourse® program in 2018.

 For more info:
[midlandcc.net](https://www.midlandcc.net)



Council for Responsible Sport

As the world's leading responsible sport certification program, the Council for Responsible Sport has been helping people measure and manage the social and environmental impacts of their events since 2007. The Council for Responsible Sport is a 501(c)(3) non-profit organization with a vision of a world where responsibly produced events are the norm. Its mission is to provide objective, independent verification of the socially and environmentally responsible work by event organizers and to actively support event organizers who strive to make a difference in their communities.

 For more info:
[councilforresponsiblesport.org](https://www.councilforresponsiblesport.org)



Outlyr

Outlyr is a global leader in sports and entertainment based in Greenwich, Connecticut, that specializes in event management, sponsorship consulting and community impact programs – partnering with brands across the globe to create world-class events and meaningful programming that make a difference. The Dow Championship is operated by Outlyr.

 For more info:
[outlyr.com](https://www.outlyr.com)





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OUR COMMITMENT

Creating a Positive, Sustainable Legacy

Since 2019, the Dow Championship has been a regional leader in the integration of event-based environmental and social stewardship in the Great Lakes Bay region. We are committed to generating positive environmental, social and economic outcomes for our region and our stakeholders. Through collaboration with all stakeholders, we seek to create a net-positive impact and to deliver one of the most sustainable golf events in the world.

Our actions are guided by our Sustainability Strategy, which focuses on four key areas:

Environmental



Ensure event-related environmental impacts and disturbances are minimized, while residual impacts are compensated.

- Biodiversity
- Waste reduction
- Carbon emissions
- Energy management
- Water conservation

Community



Leave a lasting impact on the community through programming opportunities for local businesses and non-profits.

- Charitable giveback
- Volunteerism
- Contract locally and regionally

Access & Equity



Create inclusive opportunities for populations, residents and youth in sports.

- Affordable and accessible
- Opportunities for underrepresented groups
- Integration with local populations and groups

Legacy



Advance communications and programming that will align across stakeholders, the community, and golf industry to drive long-lasting economic vitality and environmental prosperity.

- STEM education
- Sustainability Summit
- Measure and manage key metrics to increase impact



PLANNING & COMMUNICATIONS

The Dow Championship recognizes the social and environmental responsibilities and opportunities inherent in staging and promoting the event, with a commitment to achieve the highest possible net-positive impact.

Communication is a crucial building block to success, and tournament organizers collaborate with partners and vendors to integrate wide-ranging best practices across communications and event staging. Communication of the tournament's Sustainability Strategy and long-term vision is designed to increase stakeholder engagement while creating net-positive impacts for the Great Lakes Bay Region, the environment and the golf industry.

200+
event partners



60,000
Dow Championship
website users



170,335
homes watched the
tournament on TV



1,012
volunteers representing
14 U.S. states and three
countries



16,000
spectators attended the
2025 Dow Championship





WALK OF CHAMPIONS

DOW

DOW

LPGA

ULTICORP



PROCUREMENT

The Dow Championship procurement plan is designed to create a balance between the social, economic and environmental impact of business decisions. The event is proud to take leadership from Dow and support the company's commitment to become the most sustainable materials science company in the world.

Recognizing the importance of building sustainable practices throughout the event planning and production stages, tournament organizers focus on the following areas of best practice:

- Inclusion and diversity
- Environmental considerations
- Locally driven community involvement
- Ethically responsible practices

48% of event service providers
were based in Midland, Michigan



95% of serveware used on site
was either compostable or reusable



15 local and Michigan-based food and beverage companies
utilized for concessions and catering





RESOURCE MANAGEMENT

The Dow Championship is committed to ensuring all environmental impacts from tournament activities are minimized while creating net-positive outcomes. In 2025, tournament organizers collaborated with the Midland Country Club and other organizations to manage the event's environmental impact.

Waste Diversion

The Dow Championship's comprehensive waste reduction plan focuses on recycling, reuse, composting, donation and reduction efforts.



77,834.65 lbs
TOTAL RECYCLED



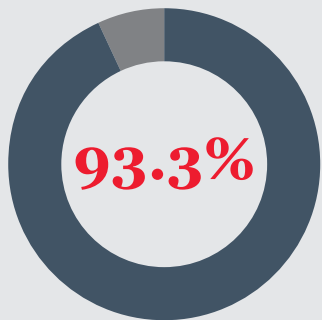
83,404.65 lbs
TOTAL PRODUCED



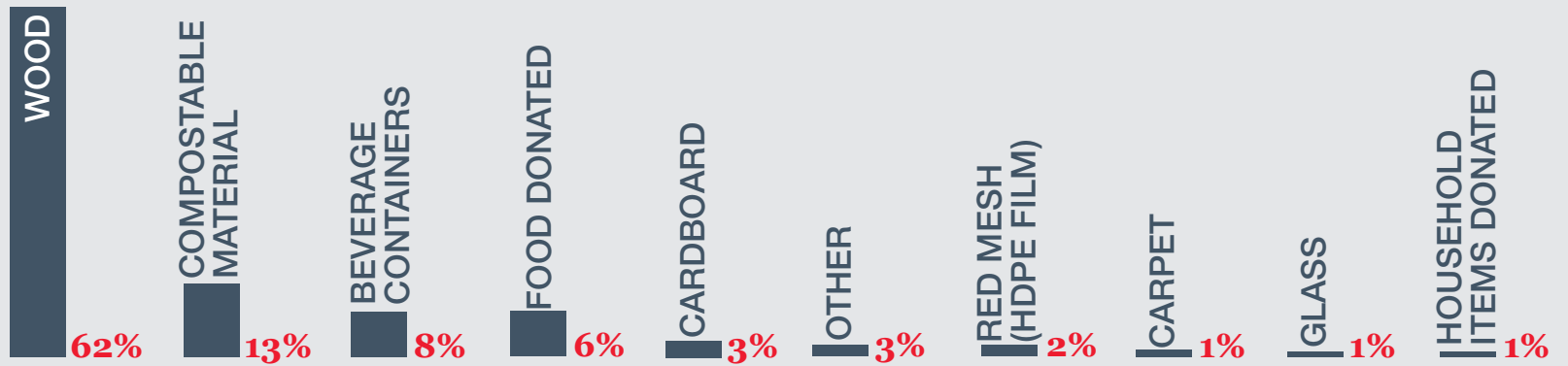
5,007 lbs
FOOD DONATED



1,082 lbs
OF HOUSEHOLD ITEMS



OVERALL WASTE DIVERSION





Enhancing Recycling at the Tournament

Each year, tournament organizers identify opportunities to enhance recycling at the event. In 2025, aseptic containers were added to the tournament's robust recycling program to enable the collection and sortation of kids' juice boxes provided for the STEM Center's young visitors. Unused juice boxes were washed and donated, while used containers were emptied and recycled with Recycle Here! in Detroit, Michigan. The Dow Championship also implemented a sneaker recycling program, with bins placed in several locations throughout the tournament. As a result, 117 pairs of shoes were collected and sent to GotSneakers for recycling.



Reducing Food Waste

The Dow Championship continued its partnerships with Hidden Harvest and Regrow Together to reduce food waste and alleviate hunger in the region. At the end of each tournament day, Hidden Harvest arrived at the Midland Country Club to collect perishable and non-perishable items from the clubhouse and on-course catering operation. This resulted in 5,007 pounds of food donations to the Saginaw-based nonprofit. The tournament also supported the United Way of Midland County's ReGrow Together program by donating prepared food. The program provides opportunities for meal prep and job training to create meals for local distribution.

Water Conservation

The Dow Championship's actions to reduce water usage are guided by the tournament's Water Conservation Plan, which was developed in 2022 with partners Jacobs Engineering, Schupan and the Midland Country Club.



2025 DOW CHAMPIONSHIP WATER USAGE SUMMARY

MIDLAND COUNTRY CLUB

936,500

CATERING

467

PORTABLE RESTROOMS

3,510

BOTTLED WATER

292

TOTAL

940,769

Utilized Toro Turf Guard Water Monitoring system to manage and optimize water usage on course



Established refillable water stations throughout the course for spectator use



Replaced hand washing basins with hand sanitizer stands, reducing water consumption by 720 gallons during tournament week



Provided solar-powered water refill stations for locations farther away from the clubhouse





Carbon Emissions Reporting

Each year, tournament organizers work with partners Outlyr and Schupan to calculate the event's carbon footprint. These figures provide a baseline to research and implement reduction and mitigation efforts at future events.

Scope 1 Emissions		
Mobile		
Courtesy Cars	Gasoline	5.64
Shuttle Busses	Diesel	15.96
Stationary		
Concession Grill Cooking	Propane	1.73
Fuel Usage - Generators and Equipment	Diesel	31.02
Clubhouse	Natural Gas	31.63
Scope 1 Total		85.97 MTCO₂e
Scope 2 Emissions		
Clubhouse Electricity	Kilowatt	74.20
Scope 2 Total		74.20 MTCO₂e
Scope 3 Emissions		
Purchased Goods and Services		142.50
Food and Beverage		85.64
Waste Generated from Operation		-31.36
Volunteer Travel		40.75
Spectator Travel		209.00
Player Travel		113.50
Staff Travel		6.62
Vendor Travel		85.95
Scope 3 Total		652.59 MTCO₂e
Grand Total Carbon Emissions		812.76 MTCO₂e

ACCESS & EQUITY

The Dow Championship takes an intentional approach to integrating inclusion into the tournament and surrounding events, with a dedicated focus toward the following objectives:

- Accessibility
- Education
- Reaching underrepresented groups
- Supporting non-profit community organizations



Accessibility

To ensure equal access for every guest, all event and on-course structures are ADA accessible, featuring ramps, elevators or scooters. All children, 17 and under, attend the tournament for free. Additionally, current and past members of the armed forces receive free admission to the tournament throughout the week with access to their own hospitality suite sponsored by Kelly Services. An ADA restroom facility is located directly adjacent to the suite for enhanced comfort and accessibility. The Dow Championship distributed 940 tickets to veterans in 2025. In total, more than 7,000 tickets were distributed throughout the community.



Education

Throughout the tournament, youth from local schools and summer groups engage in a range of educational activities at the on-site **STEM Center presented by Palmer Holland**. In 2025, the tournament provided transportation and lunch to youth from 14 regional organizations - including Square One Network, Saginaw STEM, *FIRST*[®] robotics, YMCA and Big Brothers Big Sisters - so they could participate in this learning opportunity. More than 4,000 youth engaged in STEM Center activities during tournament week.

Reaching Underrepresented Groups



First Tee of Eastern Michigan hosted its annual **First Tee Junior Clinic presented by Wilson** at Currie Golf Course on Tuesday of tournament week. Featuring LPGA player, Maria Fassi, this clinic introduced kids throughout the region to the unique golf and life skills curriculum of First Tee at no cost.



The Dow Championship's ongoing partnership with **Midnight Golf** connects the tournament to underserved youth in the Detroit area. Participants attended various tournament programs, including the SOAR Inclusion Summit, and caddied for LPGA players and amateurs in the Pro-Am.



Twelve athletes from the Great Lakes Bay Region participated in the annual **Special Olympics 3-Hole Challenge presented by TaylorMade**. This event provides athletes with special needs the opportunity to compete in a three-hole, three-person scramble on holes 16, 17 and 18 at the Midland Country Club during Saturday morning of tournament week. This year, the athletes were joined by Unified Sports partners from Central Michigan University. Following the challenge, Suzann Pettersen, a Hall of Fame LPGA golfer and Dow Ambassador, led a private golf clinic for the athletes and their Unified Sports partners.

CHARITABLE GIVING

The Dow Championship seeks to make a positive impact on the Great Lakes Bay Region through charitable giving. Tournament organizers select 36 nonprofits in the region to participate in the **#TeamUp for a Cause Challenge**. These nonprofits are then randomly paired with two of the 72 teams competing in the tournament. The Dow Championship also features one **Daily Giveback Charity** each day of the event.



We are proud to bring world-class golf to the Great Lakes Bay Region - and even prouder of the legacy being built through this tournament. From driving economic growth to showcasing our community and embedding sustainability in everything we do, the Dow Championship is making a positive impact that extends far beyond the course. Together with the LPGA, we are delivering an incredible event and driving lasting change through the sport of golf.

Jim Fitterling, Dow Chair and CEO



Positively impacted >150 nonprofits within the Great Lakes Bay Region through charitable giving



Donated \$10,000 to six organizations through the **Daily Giveback Charity**



Donated 1,082 pounds of household items, including diapers and cleaning supplies



Donated >\$600,000 to organizations across the region



Donated 5,007 total pounds of food



Raised >\$3.5MM for local and regional nonprofits since 2019 through the **#TeamUp for a Cause Challenge**



Leadership



Event sponsor Dow hosted the sixth annual **SOAR, an immersive inclusion leadership summit**, that brings together customers, suppliers, employees and community leaders during tournament week. At the event, participants developed actions they can take to drive positive change and advance inclusion in their communities. Participants also heard from leaders in the corporate world, nonprofit sector and sports industry, including former AT&T Business CEO, Anne Chow; extreme adaptive athlete, Kirstie Ennis; founder and CEO of Empowerment Plan, Veronika Scott; and former LPGA players and World Golf Hall of Famers, Beth Daniel and Meg Mallon.

COMMUNITY LEGACY

The Dow Championship is committed to leaving a lasting impact on the Great Lakes Bay Region. Through a wide range of programming, the tournament seeks to create social and economic opportunities for a diverse population and promote community health and wellness.

Economic Impact

The Dow Championship is the largest annual sporting event hosted in the Great Lakes Bay Region, generating more than \$65 million in economic impact since 2019. In 2025, 16,000 spectators attended the tournament, which delivered \$16.9 million in total economic impact. To ensure the greatest impact, tournament organizers prioritized hiring local and regional operational partners, as well as purchasing items and services within 50 miles of Midland.

\$16.9MM total economic impact

\$9.1MM contributed to the Great Lakes Bay Region's GDP

\$6MM spent on food, entertainment and travel-related expenses by event spectators

>\$500,000 in tax revenue generated for local municipalities, special districts and counties in the Great Lakes Bay Region

128 jobs supported by the tournament





Partnering to Promote Community Health and Wellness

Each year, the Dow Championship partners with regional health provider, MyMichigan Health, to promote healthier lifestyle and nutritional choices. MyMichigan Health works with tournament meal providers to ensure that all food served on course offers nutritional value and encourages balanced eating habits, including options for individuals with dietary restrictions. At the MyMichigan Health booth, medical professionals hand out sunscreen and perform blood pressure checks.

Saturday morning of tournament week, MyMichigan Health hosted Yoga on the Green prior to the start of play. This free event was open to all spectators and community members who wished to attend. MyMichigan Health also provided chair yoga instruction to current and past members of the armed forces at the Veterans Hospitality Suite.



Fostering Entrepreneurial Spirit

The Dow Championship partnered with Junior Achievement of North Central Michigan and Ally to host Fore Our Future, a Shark Tank-style competition that gave high school students a chance to develop and pitch a business venture. In May, Junior Achievement participants convened at Northwood University's Idea Center in Midland to create a concession item and business plan. Students worked with mentors to develop their ideas and then pitched their plan to a panel of judges. The top four winning teams had the opportunity to showcase and sell their products at the Dow Championship, keeping all the profits.

2025 Fore Our Future Participants:

- Vera's Sweet Iced Tea
- Sunny Sips! and Par n' Pair
- Sundaes for Days
- Tiki Tee Time

ACKNOWLEDGEMENTS

Dow Championship organizers would like to acknowledge the many businesses and organizations that contributed their expertise and support in helping us deliver an event with positive environmental, social and economic impact, including:

1st State Bank

98.5 UPS

100.9 The Mitt

ABC 12

Ace Hardware & Sports

Airgas

Air Liquide

Ally

Alpha Media

Amigo Mobility

Applied Innovation

Aunt Millie's

Ayre Rhinehart Real Estate Partners

Baird

Barton Malow

Bierlein

Black Diamond Broadcasting

Bolger and Battle

Boston Consulting Group

Brandle Roofing & Sheet Metal Co.

BrandSafway

Brenntag

Bri-Car Roofing & Sheet Metal

Brock Supply

Burkhart-Presidio Insurance

Callaway

Capital Power

Cembell Industries, Inc.

Central Michigan University

Chick-fil-A

Cintas

Clean Harbors

Consello

Covenant Health Care

Cumulus Radio Station Group

Currie Golf Courses

Deloitte

Delta

Diamond Infrastructure Solutions

Diversified

Dow Credit Union

Eimer Stahl LLP

EY

Fabiano Brothers

First Tee Eastern Michigan

Fisher Companies

The Fortress

Frankenmuth Insurance

Frontier Logistics

Garber Chevrolet

Go Great Lakes Bay Michigan

Golf Association of Michigan

Great Lakes Loons

Great Lakes Safety Training Center

Greater Michigan Construction Academy

Greater Midland

Harvey Cleary

Hood Packaging Corporation

HPC Industrial

HSC

The HUGE Show

Huntington bank

IBM

I.C.S., Inc.

Independent Bank

IndSpyre Solutions

Isabella Bank

Jacobs

Kelly

Kirby

KW Plastics

Kydryl

Lee Industrial Contracting
Legacy Wealth Group
Linklaters
Live Oak Coffeehouse
LPGA
Mabel
MacAllister Rentals
MAG Insulation
Maple Hill Nursery
Marley
Marquis Industrial Services
MBS International Airport
Meet Mt. Pleasant
Microsoft
Midland Brewing Company
Midland Business Alliance
Midland Ford Lincoln
Midland High School
Morley
MyMichigan Health
Newmark
Nikon Golf
O.C. Tanner
Ocean Network Express

Palmer Holland
PepsiCo
Performance Contractors, Inc.
Petrin, LLC
PSA BDP
PSC Group
Pumford Construction
PwC
Quality Carriers
Reder Landscaping
Rehmann
RE/MAX of Midland
Rolex
Rosewood Medical Spa
RPM International
Saginaw Spirit
Saginaw Valley State University
SAP
Schupan
Servinski Sod Service
SHI
Soaring Eagle Casino & Resort
SPACE Inc.
Spence Brothers

Spicer Group
St. John's Episcopal Church
Stifel
Sunbelt Rentals
SYM Financial Advisors
TaylorMade
Teneo
Three Rivers Corporation
Total Safety
Trinity Lutheran Midland
Tri-Star Trust
Turner Industries
Univar Solutions
USA Debusk
Vera Bradley
Village Green
Wilson
Warner
Workday
Xylem







DOW CHAMPIONSHIP

